

Acquisition Overview

All Users
100.00% Users

Jan 1, 2019 - Dec 24, 2019

Primary Dimension:

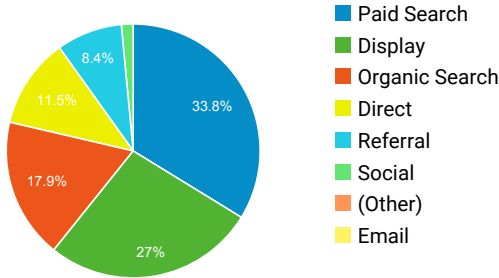
Conversion:

Top Channels

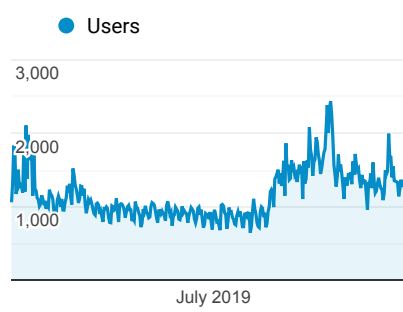
Goal 1: Sign up page

[Edit Channel Grouping](#)

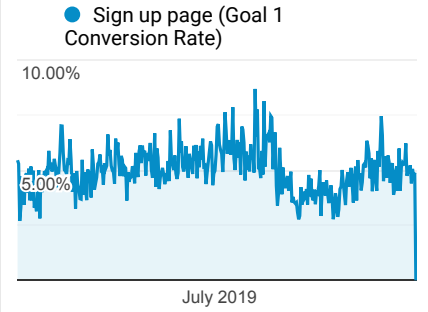
Top Channels



Users



Conversions



	Acquisition			Behavior			Conversions		
	Users ↓	New Users ↓	Sessions ↓	Bounce Rate ↓	Pages / Session ↓	Avg. Session Duration ↓	Goal 1 Conversion Rate ↓	Goal 1 Completion ↓	Goal 1 Value ↓
	325,814	321,074	482,442	8.36%	5.95	00:02:10	4.81%	23,184	\$0.00
1 Paid Search	111,847			3.81%			7.89%		
2 Display	89,441			16.24%			1.20%		
3 Organic Search	59,225			4.36%			5.69%		
4 Direct	38,029			4.47%			4.38%		
5 Referral	27,776			9.81%			5.81%		
6 Social	4,958			17.55%			6.17%		
7 (Other)	10			0.00%			23.81%		
8 Email	8			0.00%			4.17%		

To see all 8 Channels click [here](#).